



**Development and Environmental  
Services Department**

## Temporary Promotional Sign Permit Type 2: BANNERS

Address where sign(s) will be located: \_\_\_\_\_

Business name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone Number: \_\_\_\_\_



**ATTACH** a sketch showing the size, location, method of attachment and content of banner, as well as building height and length (accurate to within 10%). A photograph of the building façade may be used, along with banner detail.

**DISPLAY DATES** (calendar year \_\_\_\_\_ only) (maximum 30 days per year)

Banner display BEGINS \_\_\_\_\_ Banner display ENDS \_\_\_\_\_

**Second display period, if any:**

Banner display BEGINS \_\_\_\_\_ Banner display ENDS \_\_\_\_\_

### **EXCERPTS from SIGN REGULATIONS (Fremont Municipal Code Title 8, Chapter 2, Article 21)**

*Sec. 8-22101(C)*

**Promotional Signs ... may be allowed ... to promote ... on-site activities.**

*Sec. 8-22101(C)(2)*

- (a) One banner only may be allowed on any premises or tenant space, and may be located either on the building frontage or on an existing sign structure, subject to a promotional sign permit, for one period not to exceed 30 days in any calendar year, or two periods not to exceed 15 days each in any calendar year.**
- (b) Banners shall be securely attached on all sides to the existing structure, located at least 8 feet above any walkway or driveway, made of waterproof material, and shall not occupy in excess of twenty percent (20%) of the building facade on which they are placed or exceed a maximum of sixty (60) square feet.**

### **AGREEMENT**

I, the undersigned, have read and will comply with the foregoing regulations. I agree to remove the sign(s) described herein upon the expiration of the display period(s) specifically stated in this application. I understand that violations may result in permit revocation, daily issuance of infraction or administrative citations (including fines) and/or pursuit of civil injunctions. Under Fremont Municipal Code Sec. 8-22108(b), the City may also enter the property (after due notice) to remove expired signs.

\_\_\_\_\_  
Applicant Signature Date

\_\_\_\_\_  
Print Name of Applicant (Responsible Individual) Title

**CHANGES**

If display periods are proposed to be added to this application after it is initially filed, the subsequent periods may be added to this application, for no additional fee, at any time. A copy of this application may be returned to the City Development Services Center for this purpose in person or by mail, fax or drop-off. PLEASE ADD the new display period(s) (or other change), on the schedule on page 1 of this form, INITIAL and DATE your change.

Address: 39550 Liberty Street, P.O. Box 5006, Fremont, CA 94537-5006  
Fax: (510) 494-4467

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**FAX APPLICATIONS** This section is to be completed for initial permit applications by FAX only.

Charge to: ☐ MasterCard ☐ Visa

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name as it appears on Card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

When completely filled out and signed, please fax pages 1 and 2 of this application to (510) 494-4467.

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**FOR CITY STAFF USE ONLY**

Approved by	Date	Permit No.
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